

Rome Memorial Hospital pumps \$144.4 million into the local economy

Jobs are the lifeblood of a community. Each paycheck pulses through the economy, supporting business as dollars are spent on housing, groceries and other goods and services. Jobs fuel more jobs. They are essential for economic growth.

At Rome Memorial Hospital, our commitment to the community's health is easily recognized. We provide access to vital health care services 24 hours a day, 365 days a year. We also make a significant contribution to the health of our community's economy as an employer and a purchaser of goods and services.

In 2006, Rome Memorial Hospital pumped \$144.4 million into the local economy and supported 1,460 jobs which funded \$5.5 million in state and local taxes.

Our economic impact analysis, prepared with the assistance of the Healthcare Association of New York

State, is based on U.S. Department of Commerce, Bureau of Economic Analysis models that project the "multiplier effect" of industry spending on local economies.

Because most of healthcare is funded through state and federal Medicaid/Medicare programs and private insurance, it's often viewed as a burden on the economy. However, the dollars are well spent. The return on investment is a better quality of life for the people who place their trust in our care and a significant positive economic impact on our community.

According to Vice President/Chief Financial Officer Nicholas Mayhew, the economic return on investment is more than 45% – \$2.22 is returned to the community for every dollar spent on healthcare. The hospital received \$65 million for the provision of healthcare services in 2006. With the ripple effect, we gave back \$144.4 million to the local economy.



Employment at Rome Memorial Hospital grew 40% since 1995. That's more professionals to meet your healthcare needs & more people to spend money in support of local businesses.

Rome Memorial Hospital 2006 Economic Impact

	Hospital's Direct Impact	Multiplier Effect	Total Impact
Jobs	810 FTEs	650 FTEs	1,460 FTEs
Payroll & Benefits	\$40,349,000	\$37,557,000	\$77,906,000
Supply Purchases	\$20,426,000	\$19,013,000	\$39,439,000
Capital Spending	\$14,006,000	\$13,037,000	\$27,043,000
Total	\$74,781,000	\$69,607,000	\$144,388,000

Ripple effect calculated using Regional Input-Output Modeling System II developed by the U.S. Department of Commerce, Bureau of Economic Analysis.

The Buck Starts Here with Jobs

☞ In 2006, Rome Memorial Hospital employed approximately 1,025 full and part-time employees, or 810 full-time equivalents. Through the ripple effect, we support another 650 jobs in the community because the hospital and our employees are purchasers of goods and services.



The hospital invested more than \$14 million in renovations and advanced technology in 2006, including building a new Emergency Department.

☞ The hospital's total payroll was \$40,349,000. Dollars earned by our employees are spent on groceries, clothing, mortgage payments, rent, etc. These dollars generate approximately \$77,906,000 in total economic activity for the local economy.

Businesses Benefit from Hospital Spending

☞ Rome Memorial Hospital spends about \$20,426,000 per year on the goods and services we need to provide health care—for example, medical supplies, electricity for its buildings, and food for patients. Funds spent to buy goods and services flow from the hospital to vendors and businesses and then ripple throughout the economy for a total direct and indirect impact of \$39,439,000

☞ In 2006, Rome Memorial Hospital also spent \$14,006,000 on buildings and equipment, which generated a total local impact of \$27,043,000.

Local Jobs Help Fill Tax Coffers

☞ Our employees and those jobs supported indirectly by the hospital paid \$3,137,000 in state income taxes in 2006. They also paid \$1,660,000 in local sales tax and \$1,477,000 in state sales tax.

Healthcare is a Basic Need, Not a Luxury

“Dollars can’t measure the depth of the impact that the hospital has upon the health of our community,” emphasized President/Chief Executive Officer Darlene Burns, MS, RN.

- ☞ In one year, the hospital treats nearly 21,000 people in its Emergency Department and delivers over 600 babies. Approximately 5,800 infants, children, adults and seniors are hospitalized annually. There are also more than 143,000 outpatient visits per year for diagnostic testing and treatment.
- ☞ We are the safety net for the uninsured. In 2006, the hospital provided more than \$4.2 million in free healthcare services to those who could not afford to pay.
- ☞ Through programs aimed at preventing disease before it occurs, Rome Memorial Hospital saves individuals and the community millions of dollars in treatment costs and lost earnings. We offer numerous community education programs throughout the year to promote health and wellness, as well as outreach for smoking cessation and immunizations. Thousands of elementary students have learned about the dangers of tobacco from our “Be Cool” program. Since 2002 the hospital has offered a free 10-week walking and education program to reduce cardiac risk factors.
- ☞ Through screening programs, Rome Memorial Hospital is able to detect medical conditions in the population earlier, thus lowering the costs of treatment. Free blood pressure screening is offered monthly at our retail pharmacy. Each year, we host a major community health fair with free screenings for blood pressure, glucose, cholesterol, colorectal cancer, PSAs, vision, hearing and feet. We also make significant investments in advanced diagnostic technology, such as the new 64-slice CT scanner.



- ☞ In addition, the institution contributes to a variety of community service initiatives. The hospital is a major sponsor for the American Cancer Society’s Rome Relay for Life. Our employees raise more than \$10,000 towards the event each year. Our employees are also involved in the American Heart Association, the March of Dimes, the Multiple Sclerosis Society and numerous other initiatives to help support research and education. From the Rome Area Chamber of Commerce to the RFA Sports Boosters, the list of organizations that benefits from the hospital’s generosity is long.
- ☞ Rome Memorial Hospital is also a mentor for future healthcare professionals. We provide a nurturing environment to students who need to complete their clinical rotations. Many students have explored healthcare careers through our shadowing and mentor programs. In 2005, we made a 5-year commitment to help underwrite the cost of bringing Mohawk Valley Community College’s nursing program to the Rome campus to help address the nation’s nursing shortage by providing more training opportunities for students.

A Zone of Safety in a Dangerous World

Against the backdrop of bio-terrorism threats and newly emerging diseases, Rome Memorial Hospital is adapting our resources and implementing new strategies to overcome ever-evolving challenges. The world is different today and requires a different mindset and new tools. We have to think beyond the routine because something as simple as a cough and fever can be symptoms of something much more dangerous.



As a vital community resource, we must be among the best prepared, alongside police, fire, rescue, and other public safety services. We're learning all that we can and participating in critical drills to test our readiness. With each drill, we stand up to some of our greatest fears as healthcare providers – small pox, anthrax, a dirty bomb. The Sept. 11th terrorist attacks have proven that the unimaginable can become reality and we have to be prepared for the increased threat.



Return on Investment:

- ☞ Quality healthcare
- ☞ \$144.4 million economic impact
- ☞ 1,460 jobs
- ☞ \$5.5 million in state & local taxes

Support Your Hospital Your Hospital Supports You

Hospitals are key ingredients to New York's quality of life and economic vitality. To continue to attract jobs to and maintain families in New York State, it is critical that the state have high quality health care providers and services.

We urge our legislators, members of Congress, and community leaders to recognize that our hospital is instrumental to supporting the state and local economy and that steps need to be taken to continue to invest in our state's health care system.

Our community is reaping the rewards of its investment. This report provides strong evidence of Rome Memorial Hospital's positive economic impact. We are a major employer and a key driver for the local economy. The dollars that flow from the hospital pulse through our community, supporting jobs and area businesses. We are also protectors of your health and safety. We save lives.